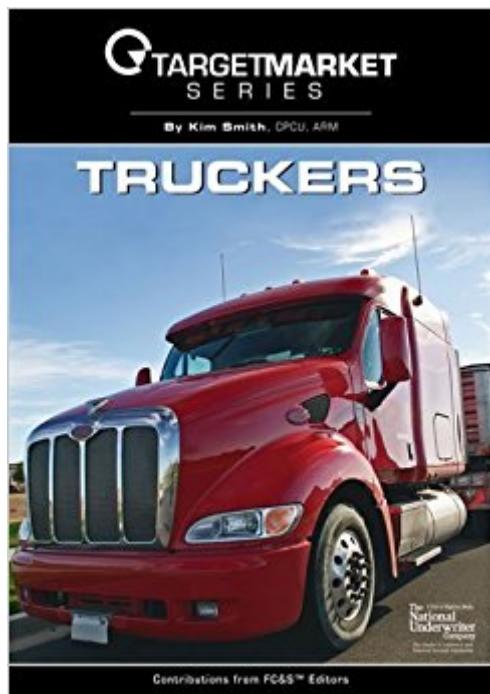


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Truckers (Target Market)



Synopsis

Target Market Series: Truckers is a valuable asset to insurance and risk management professionals who are looking for exposure, risk management, and insurance information that is focused solely on the trucking industry. Written by insurance professional Kim Smith, CPCU, ARM, the Truckers book and accompanying online checklists offer valuable insight and information on what is needed to address the vast array of trucking exposures. From moving and storage companies to long haul operations, Truckers includes regulatory information, state-specific insurance requirements, discussions of underwriting and insurance coverage concerns, risk control recommendations, trucking classifications, terms and phrases, and examples of standard and manuscript insurance coverage endorsements.

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